

FOR IMMEDIATE RELEASE

Inlet Tower Hotel & Suites
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Anchorage, AK Hotel Unveils New Web Site, Launches Optimization Strategy

Worldwide Revenue Solutions to Provide Search Engine Optimization Services

ANCHORAGE, AK, June 2009 – The Inlet Tower Hotel & Suites, a revitalizing choice of [Anchorage, AK hotels](#), launched a new Web site and Internet optimization strategy.

The new Web site was produced, written and optimized entirely in-house by Worldwide Revenue Solutions (WRS), an Internet marketing company based in Dallas, Texas providing services to the hospitality industry.

The Web site utilizes the proven WRS approach to Internet marketing intended to both attract visitors and subtly direct their focus towards the reservation booking engine, connecting the gap between casual surfers and potential guests.

While the design highlights the reservation engine, the site's written content emphasizes the strengths of the hotel that include incomparable views of Alaska's scenery, complimentary high-speed Internet, business center, fitness facility and a complimentary 24-hour shuttle.

With the new Web site released, the foremost role of WRS will be to maintain the new site and its Search Engine Optimization (SEO). SEO is a method of Internet marketing aimed to bolster the search engine ranking strength of a given page in the results of popular search engines such as Yahoo! and Google. This is accomplished by tailoring all written content to niche keywords that hold significant search presence.

The Inlet Tower Hotel & Suites encourages all to check out the new Web site at: <http://www.inlettower.com/>

About Inlet Tower Hotel & Suites:

A boutique-style hotel in Anchorage, Inlet Tower welcomes you with incredible views of Alaska's breathtaking wilderness complemented by comfortable [Anchorage hotel rooms](#) and thoughtful amenities. Located just south of downtown, guests of this pet-friendly hotel can take the complimentary shuttle or walk to the Alaska Center for the Performing Arts, The Egan Convention Center, the Anchorage Museum, The Dena'ina Convention and Civic Center and the Tony Knowles Coastal Trail. Additional on-site amenities include: complimentary high-speed Internet access in all guestrooms and public spaces,

Mixx Grill restaurant, 1,134 square feet of event space, a fitness center and a 24-hour business center. For more information about our Anchorage hotel, call 907-222-8787 or visit their Web site at: <http://www.inlettower.com>

About Worldwide Revenue Solutions (WRS):

Worldwide Revenue Solutions (WRS) is a search engine optimization (SEO) company in Dallas, Texas founded by Aziz and Linda Ghaffari. WRS is a privately-owned hospitality Internet marketing company developed as an online marketing partner for hotels to optimize revenue from Internet and brand resources. WRS offers over 50 years of combined hospitality industry experience, dedicated to search engine optimization, social networking, search engine and tactical online marketing, content research and writing, website design and development, as well as Customer Relationship Management (CRM) execution. For more information on WRS and its services, call 972-424-2200, e-mail info@wrsol.com or visit our website at <http://www.wrsol.com/>

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